Thursday, February 06, 2014



To Whom it May Concern:

Paws, Incorporated ("Paws"), an Indiana corporation owned by Mr. Jim Davis, is the worldwide owner of all copyrights in the GARFIELD® comic strip including the principal characters, namely, "Garfield," "Odie," "Jon," "Arlene," "Nermal", and "Pooky" (the "Characters").

Paws is pleased to announce that it has granted a license to the company identified below (the "Company") which permits the company to distribute and sell "Licensed Articles" incorporating the Character(s) in the "Licensed Territory":

Company:

Howard Keys 1610 Industrial Center Circle Charlotte, North Carolina 28213-6397

Licensed Articles:

Character house keys, character key chains, and lanyards.

Licensed Territory:

World Wide, excepting the following: Embargo countries of the USA, including Cuba, Iran, and Sudan.

The license of the Company will expire December 31, 2016.

Please feel free to contact the undersigned if you have any questions regarding the foregoing.

Very truly yours,

Robert C. Beasley General Counsel 765.287.2362

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